



# Welshampton and Lyneal Parish Council

## Strategic Plan 2025 – 2029 A Vision for a Thriving Rural Community

### Action Plan: 10 December 2025 to 31 March 2026

#### Vision Statement

To nurture a vibrant, sustainable, and connected parish community that cherishes its rural heritage, protects its natural environment, and fosters the wellbeing of its residents through active engagement, effective governance, and enhanced local facilities.

#### Our Values

- **Community** - Fostering inclusivity and collaboration among residents.
- **Sustainability** - Protecting our natural environment and heritage.
- **Transparency** - Ensuring open and honest communication.
- **Respect** - Valuing diverse perspectives and acting with civility.
- **Stewardship** - Managing resources responsibly for future generations.

The Parish Council is committed to the Civility and Respect Pledge, adhering to its Code of Conduct and the Nolan Principles in public life.

#### Strategic Themes

- A Positive Parish with a Vibrant Community
- Environmental Sustainability
- Arts, Leisure and Heritage
- Health, Wellbeing and Happiness
- Delivering Good and Effective Governance

A Strategic Plan for 2025 – 2029 and a Communication Strategy between for 2025 – 2027 were adopted in 10 December 2025. The Council monitors progress of the Strategic Plan and Communication Strategy through the annual Strategic Action Plan and Communications Action Plan. They are 'live' documents which the Parish Council updates on a regular basis, enabling the Council to track and monitor progress against the objective and timescale. The Action Plans are publicly available, so residents can also monitor progress.

To ensure the Action Plans truly represents the Parish's best interests, the Parish Council will invite the local community to participate in their development.

This Action Plan will continue to be the main way of telling you what we are doing to meet the needs of the community. It is a two-way conversation. Please tell us what you think about it. We welcome your comments. If you require any further information that would help you understand what we are trying to achieve, please let us know. We can also provide additional information on the issues raised in the Plan.

**Welshampton and Lyneal Parish Council**  
**Strategic Action Plan 10 December 2025 to 31 March 2026**

Monitoring Report date: 31 March 2026

Action		Timescale	Budget	Update (if appropriate)	Completed
<b>A Positive Parish with a Vibrant Community</b>					
<b>Increase impact of Community Grant Scheme</b>	Active promotion of the Community Grant Scheme.	Annually	Yes		
	Review impact of Grants provided and review Policy	Annually	Nil		
<b>Support and work with Welshampton Parish Hall Management Committee regarding the maintenance and development of facilities for the benefit of parishioners.</b>	Liaise with Welshampton Parish Hall Management Committee to apply for grants to upgrade building.	On-going	Nil		
	Liaise with the Committee to identify where Council assistance could be used.	On-going	Nil		
	Review surface and boundary issues of car park.	On-going	Yes	Consulted appointed and specification being developed	
<b>Support existing community groups and work with existing communities and new housing developments to become part of the same 'community'.</b>	Work with Shropshire Council, community groups and other bodies to promote activities.	On-going	Yes		
	Recognise the work carried out by groups and individuals on a voluntary basis through the Community Service Award	Annually	Yes		
<b>Ensure Broadband and Mobile Phone infrastructure is of a level to enable the community to</b>	Lobby Shropshire Council and other bodies to ensure all avenues to improve services are investigated and actioned.	On-going	Nil		

Action		Timescale	Budget	Update (if appropriate)	Completed
<b>fully access these services.</b>	Work with Connecting Shropshire and providers to monitor fibre project	On-going	Nil		
<b>Ensure communication with local groups and businesses are continuing on regular basis</b>	Refer to Communications Action Plan	-	-		
<b>Reduce crime and to help parishioners and businesses feel better protected against crime.</b>	Continue to work with West Mercia Police to share information on local crime and safety issues, including promotion of relevant websites. This includes inviting the Local Neighbourhood Team to monthly Council meetings when appropriate and forwarding any enquiries	On-going	Nil		
<b>Improve local infrastructure.</b>	Improvements to Stocks Lane Car Park	Summer 2028	Yes		
<b>Address highways concerns of residents and businesses and seek solutions.</b>	Work with Shropshire Council to understand planned highways maintenance works.	On-going	Nil		
	Forward any complaints about highways maintenance to Shropshire Council	On-going	Nil		
	Identify redundant and poorly maintained road markings and signage and report to Shropshire Council	On-going	Nil		
	Work with Shropshire Council on safety issues	On-going	Nil		
<b>Seek solutions to speeding traffic</b>	Report specific incidents to the Police and Shropshire Council.	On-going	Nil		
	Review areas of concern in the parish and work with	On-going	Nil	Working with Shropshire Councillor to research combined ANPR and speed monitoring	

Action		Timescale	Budget	Update (if appropriate)	Completed
	Shropshire Council and Police to seek solutions				
<b>Improve safety for pedestrians within the centre of Welshampton</b>					
<b>Improve coordination both between Parish businesses and between businesses and Parish Council.</b>	To work with all public access building owners, businesses and committees to seek the provision of additional public services.	Summer 2027	Nil		
<b>To improve information and promotion of local facilities, services, activities and landmarks to encourage local tourism.</b>		Summer 2027	Yes		
<b>Continue to comment on all key strategic planning documents and consultations that affect the Parish ensuring the Parish Council's knowledge and understanding of the local context is taken into account in decisions.</b>	Work with Shropshire Council and other partners to ensure documents and consultations are fully understood.	On-going	Nil		
	Ensure residents are consulted to ensure parishioners views are known.	On-going	Nil		
<b>Encourage local residents to participate in any strategic planning consultations which impact the Parish.</b>	Publicise consultation through the Council's communication methods.	On-going	Yes		
<b>Parish Resilience and Emergency Planning Guide</b>		Autumn 2026	Yes		
<b>Environmental Sustainability</b>					
<b>Raising community awareness</b>		On-going	Yes		

Action		Timescale	Budget	Update (if appropriate)	Completed
Supporting responsible and sustainable development		On-going	Nil		
Sustainable transport					
<b>Arts, Leisure and Heritage</b>					
Preserve settlements' rural identity.	Provide signage that depicts the heritage, history and culture of the villages they represent.	Autumn 2028	Yes		
<b>Health, Wellbeing and Happiness</b>					
Ensure Colemere Countryside Park is accessible to all and well maintained	Work with Shropshire Council to enhance/maintain facilities.	On-going	Nil	Liaison meeting with Shropshire Council due April 2026	
	Report to Shropshire Council issues of maintenance and monitor repairs.	On-going	Nil	Liaison meeting with Shropshire Council due April 2026	
Maintain access to the countryside	Work with Shropshire Council to ensure full access of Rights of Way is maintained.	On-going	Nil		
Keep roads and lanes clean for the enjoyment of parishioners and visitors.	Organise with community groups periodic litter picks.	On-going	Nil		
Retain quality health and social care services	Work in partnership with the relevant statutory and voluntary bodies, groups and agencies to ensure health and social care services meet residents' needs and expectations.	On-going	Nil		

Action	Timescale	Budget	Update (if appropriate)	Completed
<b>Delivering Good and Effective Governance</b>				
<b>Improve effectiveness of Parish Council</b>	Monitor Strategic Plan, Action Plan and Communications Plan	On-going	Nil	
<b>Ensure Council delivers value for money</b>	Regular review of expenditure against budget	On-going	Nil	
<b>Increase influence / coordination in matters that impact on Parish</b>	Continue membership of Shropshire Association of Local Councils (SALC).	On-going	Nil	
	Be an active member of SALC North Committee.	On-going	Nil	
	Awareness of local issues and invite representatives of outside agencies to Council meetings and/or round table discussions.	On-going	Nil	
<b>Consult with the community to identify local needs and views which can be addressed by constructive council action.</b>	Consult and engage with the community paying particular attention to the diversity of the community.	On-going	Yes	
<b>Review the way in which the Parish Council considers and makes responses on planning applications.</b>	Ensure responses are robust and clear.	On-going	Nil	
<b>Seek training opportunities, including attending conferences and meetings, for Clerk and Councillors to enhance individual and organisational performance by developing or improving the necessary skills,</b>		On-going	Yes	

Action		Timescale	Budget	Update (if appropriate)	Completed
knowledge, and competencies for a task or duty.					
<b>Retain Local Council Award Scheme Quality Gold Award</b>	Monitor criteria of Scheme and build evidence.	On-going	Nil		